



Colourtech
HOLDINGS



COMPANY PROFILE



Colourtech is a state-of-the-art full service digital printing company. It is focused on the printing needs of education institutions, the corporate sector and the public.

Our 25 years of experience has enabled us to provide the best possible printing solution where attention is given to quality and detail, resulting in satisfied clients with whom we have lasting business relationships.

The foundation of our business is integrity and honesty. We take pride in the client relationships that have developed resulting in interdependency and mutual growth.

Where **credibility** and **service** counts!



- We'll source all the textbooks you need, regardless of the publisher.
- You benefit from group discounts.
- Textbooks, study guides and other requirements such as CDs or DVDs can be packed, despatched and delivered anywhere, throughout the year - nationally and internationally.
- We will deliver in bulk to you and your venues.
- Use our online ordering system for students.
- Deliveries are tracked and a customer care center is available to assist with enquiries.

COLOURTECH HOLDINGS CONSIST OF 4 COMPANIES IN THE GROUP



CONVERT your TRAINING MATERIAL to e-books NOW!



BlueRooster can assist you with anything related to your e-book development, including planning, creation, testing, enhancements, and more.

We take the difficulty out of e-book development. Whether you are a publisher with many books or an author with just one, we can help you create beautiful, functional e-books that you and your readers will love.

Seyfferdt Publishers is in the business of writing, developing and publishing educational textbooks. We offer our services to education institutions by providing them with quality textbooks and learning materials. We are also open to publishing for authors, as well as any other educational entities.



The majority of our titles are published for the public and private TVET colleges and have developed a range of DHET accredited books for this target group. Quality learning material is key to us and as such, we employ top professionals who develop the content in their areas of expertise.



WHO COLOURTECH HOLDINGS IS & WHAT WE DO



*Our vision is based on the principle of
“RELIABLE PERFECTION”.
In a nutshell, to provide our clients with the finest solutions,
on time, every time.*



**25 Years in the printing,
designing,
despatching,
digital content creation
& publishing industry**



What makes us unique

- Our specialised and passionate staff
- We keep our company up to date with the latest printers and finishing products
- We have a 24 hour service
- We deliver to your doorstep
- All our clients are equally important
- Our quality
- Our pricing
- Our location
- Our online store - www.colourtech.co.za
- One STOP for all your needs

We produce

Superb quality - On time - Cost effectively



Colourtech is focused on integrated solutions and clients can benefit from prepress, press and post press.

Prepress - Litho printing - Digital printing - Finishing - Despatch



OUR SERVICES

Graphic design

We have been specialising in graphic design for a number of years and we offer a variety of graphic design services.

The goals of our graphic design services are to:

- Visually illustrate your company values.
- Portray a consistent image for marketing.
- Grab the attention of the target audience.

If you have your own graphic designer, we will be happy to work with your team /designer in order to achieve the desired results.



E-books

- **E-reader** - iPad, Android and PC custom reader.
- **E-books** - Digital material to be used by learners and teachers/lecturers on tablet devices and in classrooms in place of or supplementing traditional printed textbooks.
- **E-book conversion**: Conversion of new or existing content to ePub format.
- **Content delivery**: setting up of suitable content delivery systems for clients.
- **Content creation**: creating user-friendly content to help students and teachers to get the most from the learning experience.
- **Teaching add-ons**: CD/DVD duplication and branding,
- **Audio and video recordings and assessment setup.**
- **Online e-learning courses**: interactive, traceable and engaging - this is the future of learning.





Printing

We specialise in litho and digital printing.

We take pride in our advanced and sophisticated printing equipment.

Our printing department consists of:

- 39 Digital printers
- 2 Litho presses
- 7 Full colour digital printers

And our latest additions:

XEROX Versant 2100 Press,
XEROX Colour J75 Press ,
& NASHUA C651EX/ C751X
which produces high-definition
image quality at litho prices.

Another exciting addition to our equipment
is our off-line varnish machine. Enhance
the image on your cover while giving it a
protective layer that keeps it new for longer.

*The image quality is so outstanding -
you won't want to look away!*





Finishing

We offer the latest technology in the following:



Perfect binding



Staple & square pressing



After

Before



Wiro binding



Electronic mailing machines





Secure Printing

Colourtech specialises in secure printing of especially exam papers for institutions such as IEB, North West University, IIE, Pearson and Benchmark Assessment Agency.

We place high value on confidentiality and respect our clients' need to keep their material secure and safe. We have a 1000m² facility dedicated to printing sensitive and high-risk material. This facility is equipped with a finger scanner that allows limited access to the premises and also cameras that are monitored and that records the actions in this area.

Our security is, however, not limited to this facility alone. All major access areas on our premises require a fingerprint scan that will grant only approved personnel access to the premises or area, as well as cameras monitoring all business and actions throughout the production, quality control and logistics areas. This video footage can be made available on request.

A record of all vehicles that enter our premises is collected by a security guard who scans the license discs of all vehicles entering our premises.

Over the last 15 years we have printed approximately 100 000 exam papers per year for OLG. The last three years we have printed approximately 80 000 exam papers per year for Pearsons (MGI & CTI) and over 400 000 exam papers for the IIE group.

Colourtech can boast that in spite of the large quantities printed over the years, we have never experienced any leakages in our exam printing.





Despatch and warehousing

Colourtech has a warehousing logistics system which operates 24 hours per day, 7 days a week.

We specialise in despatching textbooks and learning support materials to Schools, TVET colleges, training centers, universities, etc. all over the country and abroad.

Over the past few years Colourtech has invested in world leading software. All parcels are barcoded, picked and scanned with our highly sophisticated warehouse system.

We do the despatch of all the Open Learning Group students (distance education students) of the North-West University, MGI, CTI, Rosebank College, private and public schools, TVET colleges. We print and dispatch all the learning material from our premises to all the students.

We also despatch school textbooks and educational materials for various training centers world wide.

Deliveries

Colourtech ensures prompt deliveries with its own fleet of delivery vehicles and logistics partners. We believe it's never enough to just design and print a client's requirements without paying attention to every small detail. Our job is only finished once our product has been delivered, to the complete satisfaction of the client.





OUR TEAM



Our team of growing professionals have been handpicked to ensure a that we have group of passionate individuals. We feel this is important as we strive to create fresh and unique ideas for businesses from start to finish. We provide not only the best comprehensive service possible, but also maintain a close, respectful relationship with each and every client.



OUR MANAGEMENT TEAM

OUR DEDICATED STAFF





OUR MANAGEMENT



CEO of all four companies

Sonja Groenewald

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Chief Operating Officer - **Bernhard Seyferdt**

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Chief Operating Officer - **Wilhelm Viljoen**

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E-mail: wviljoen@credobooks.co.za

PRODUCTS

Visit our website for our full product list and templates.
www.colourtech.co.za



Books

Due to Colourtech's advanced printing technology, it is possible to print one book or as many as required at any given time. Regardless of the quantity printed, superior quality is guaranteed.

Book covers and binding options: hard cover, soft cover, perfect bind or wire bind, depending on your requirements and budget.

Training material

Comprehensible training material is key to an effective learning environment. Poor quality training material automatically creates a barrier to learning.

Colourtech has the ability to deliver quality results, in any required quantity, on demand. We have a wide range of products, including personalised name badges, wall charts, collated and bound training manuals, to name only a few.





Flyers

We at Colourtech believe that, in a highly competitive environment, a flyer is still a reflection of your company, and that your reputation should not be tarnished due to poor quality flyers. As a mass-produced marketing tool flyers are usually produced at high speed, using low resolution and little to no quality checks. Colourtech prides itself in providing vibrant colour, high resolution flyer printing, thereby enhancing your company's image.



Business cards

Because first impressions last, your business card is a crucial element of your corporate identity. Let yours work for you!

We offer an unlimited variety of business cards, including folded cards, laminated cards, tent cards, to name but a few.



Calendars

What better way to keep your business in the spotlight than with an annual customised calendar. To make the calendar even more striking, Colourtech can go as far as personalising visual images, making it even more applicable to your client and guaranteeing its retention.



Magazines

Whether you want to print a small amount of magazines designed for promotion or whether you are a small publisher, Colourtech will give you the highest quality magazine that meets all your expectations.



Labels & stickers

Why not give a personalised gift? Colourtech can print wine labels for weddings, birthday parties or as corporate gifts.

The opportunities on Vinyl are endless with water-bottle labels, party giftbox stickers and so much more.



School diaries

Organise your learners, keep parents informed and support your educators.

Gain control over homework with a compulsory, pre-designed homework diary.

It is a personal glimpse into the lives and personalities of your students in a world where technology rules the day.



Brochures

Brochures tell your clients who you are and what you have to offer. Colourtech produces brochures of the highest quality that stands out from the crowd. We offer a vast array of paper stocks, folding and finishing designs, in order to create a professional tailor-made brochure.



Presentation folders

Your presentation folder is a key element in promoting your company's image or brand. A custom, full colour, high quality presentation folder allows you to project a professional image and reinforce your company brand. Colourtech can design and print folders according to your specifications and requirements, based on the material you wish to present.



Corporate stationery

Colourtech can deliver on all your stationery needs. We print letterheads, second sheets and complimentary sheets, to name a few. Our highly experienced design team can assist in developing perfect, highly impactful stationery. We respect that budgets are tight, and therefore we do not require minimum orders.



NCR books

Need timesheet books, invoice or delivery books? Colourtech can assist you with various sizes and formats which will suit your business needs.

Duplicate, triplicate, self carbonated paper and much more.



Photobooks

Photobooks are a great way of showing off those special events in your life.

Don't hide your photos on a memory stick or CD. Share them with family and friends and have a laugh at the good times.



Notepads

Notepads make for a great marketing tool. Every time your client writes a note they will be looking at your corporate logo, and when they are ready to place an order, your brand will be the first that comes to mind. Unlike a lot of marketing tools, notepads are usually retained. To make a notepad with even more impact, Colourtech can even personalise the notepad.



Annual / financial reports

Annual reports - Our full colour printing expertise will make your report stand out! Your annual reports and high-end corporate identification material can be printed with many different colour formats, sizes and styles. Your superior quality annual reports will be a positive reflection of your company. Our 25 years of experience has enabled us to provide the best possible quality printing with a specific attention to detail that won't be found anywhere else. Be sure and request a sample of an annual report we have recently printed.



Variable data printing

Addressing your market as a whole is no longer good enough. You need to speak to every single individual as if they are your only client. With Colourtech's variable data printing capabilities, you can create a personalised message for each of your existing or potential clients. When partnering with us, direct mail pieces become a personalised, flexible and tailor-made marketing tool.

CD & DVD duplication



Posters

Make a big impact with your large format posters. Create the WOW factor by getting your vibrant posters out there. Alternatively, localise your posters by personalising each one to address its specific audience, thereby improving the response. Colourtech with its NEW WIDE FORMAT printers can produce and print as few or as many posters as you require, making your marketing budget work for you.

BANNERS

Make your company's image come to life with an unforgettable visual effect that perfectly portrays your company - A BANNER!

Colourtech has perfected this powerful marketing tool, a colourful display which could ensure that a lasting impression is upheld. Our banners are lightweight, retractable and easily transportable. They can be assembled and dismantled without effort and easily and safely stored until needed.

1. Quick banner

The Quick banner is flexible and mobile, and has a stand-alone frame with no moving parts. It is affordable, durable and easy to use; lightweight and portable, ideal for conventions and exhibitions.

2. Classic roller banner

The Classic roller banner has a broader base for stability. This banner can be displayed in shopping centers, in-store displays, exhibitions, and many other venues.

The banner is automatically rolled into the base for storage and transportation. The body of the roller banner is constructed from aluminium with a silver anodised finish. No tools or training required. Single and double-sided versions are available.



3. Cross banner

The Cross Banner is flexible and mobile, and has a stand-alone frame with no moving parts. It is affordable, durable and is easy to use. It is lightweight and portable, ideal for conventions or exhibitions.

4. X banner

The X banner is a simple, easy to use, lightweight banner. Ideal for use in retail outlets and shopping malls. Particularly useful where portability is a requirement.

5. Roller banner

The promotional roller banner is affordable and cost-effective. Ideal for point of sales, exhibitions, portable displays, and trade shows.

This banner is easy to use, lightweight and easily transportable.





E-BOOKS

*Do you want to publish an e-book?
Do you need help on your e-book conversion?
Do you need your own App.? For your business?*

Our e-book development process is simple:

1. You give us your files and explain what you want from the project.
2. We give you a quote on the development, as well as any considerations or recommendations we have about how to make your e-books the best they can be.
3. If necessary, we can have a more in-depth discussion at this point about the project and how it should be handled.
4. You approve the final quote and pay the deposit.
5. We develop the e-book files and send them to you for review.
6. You review the files and either submit revisions or approve them.
7. We can help you to sell your e-books via BlueRooster or via your own App.

That's it!

Our development process is designed to be very client-friendly.



Imagine a world where your team is actually excited about training.

Finally, a learning management system designed by BlueRooster. When we say it is "easy to use" it is not just a marketing slogan.



LEARNING EVERYWHERE

BlueRooster is a fully hosted, web-based application that allows organisations to easily manage & track employee training. Learners can access e-learning from a computer browser or mobile device anytime.

Save up to
70%
of your time!

AUTOMATED & EFFICIENT

Training administrators will save up to 70% of their time with streamlined processes and automated features. Designed by workplace training professionals, BlueRooster makes managing corporate learning easy.

CONFERENCE & TRAINING FACILITIES



The Colourtech Conference & Training venues provide an ideal environment and infrastructure to host conferences and training seminars.

Colourtech has a **hi-tec training venue**. Seating **100 delegates**.



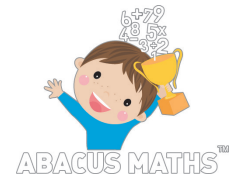
To book the venue contact Martie at 011 398 8700 or martie@colourtech.co.za.

TESTIMONIALS

” To your team and you, thank you very much for the rush printing job that we gave you this morning. You were able to print all the jobs before 10am and we do appreciate your effort in meeting our urgent requests. - **Joe Darare (IEB)**

” We want to extend our appreciation regarding the excellent service we received last week. Our client had impossible demands and after communicating with Maggie, I was assured that our report will be completed on time. Your graphic designer was patient and understanding of our requirements. He went beyond his scope to make sure that we were satisfied. We are thoroughly dazzled by the service we received. - **Sello Moloto (MBC Signs)**

” I firstly have to say that I am blown away by the final product of the manual. You have far exceeded our expectations and on behalf of my team, thank you so much. Thank you so much for your amazing service.
- **Kesevan Moodley (Pearson)**



MAP

Oliver Tambo Airport R21

GPS Co-ordinates:
S26°02.711"
E028°29.554"

Johannesburg/Tembisa/
Bronkhorstspuit Turn-off
R21 to Pretoria

Exactly 8 km from four-way stop

To Springs / Benoni R51

Cullinan
Delmas
Bronkhorstspuit

±15km to Bapsfontein

STOP

R50 to Pretoria



Caltex Garage

Bronkhorstspuit R25

At the four-way stop in Bapsfontein (at the Caltex garage), take the R50 road to Delmas.

We are exactly 8 km from the four-way stop, on the left-hand side of the road.

As you approach our entrance, you will pass some low-cost houses on your right, and on your left a row of large blue gum trees.

As you pass the last tree, in the bend of the road, you will see our bricked entrance on your left, where you turn in. There is a row of white banners next to our entrance.

If you reach the railway bridge (1 km further), you have gone too far.

CONTACT US

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Colourtech
HOLDINGS



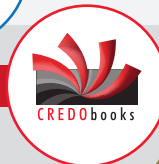
PUBLISHING



ELECTRONIC MEDIA



PRESCRIBED TEXTBOOKS



DESIGN & PRINT ON DEMAND



COLT0041