

Double Option

MARKETING



SERVICES: GRAPHIC & WEBSITE DESIGN / PRINTING (DIGITAL & LITHO) / SIGNAGE
BRANDED PROMOTIONAL GIFTS & CORPORATE CLOTHING
EVENTS MANAGEMENT & VENUE SOURCING / EXHIBITION & FURNITURE SUPPLY

COMPANY PROFILE



Double Option is a young and vibrant company with a lot of experience in many different service and product offerings. We will provide guidance through our 15 years of experience in the industry. Our aim is to focus on your needs and we offer each client a dedicated client service team to help you throughout the development and building of your brand.

Through our angled approach we can create the brand identity you require and build your brand awareness through the countless services and products we offer. Put your brand in our hands and we will show you the way forward.

Double Option offers you services helping you to establish your market presence. We understand the importance of making a good impression and the value creativity can add in transforming your company's corporate image into a powerful punch.

SERVICES:

Graphic Design

Printing

Promotional Gifts

Corporate Clothing

Website Design

Branding Material

Event Management & Venue Sourcing

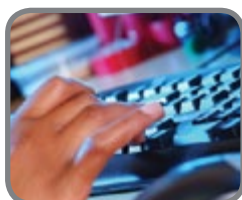
Exhibition & Supply of Furniture

Our Vision:

- We offer our clients the most effective angles to approach their marketing needs and effectively build their brand.
- We offer a truly octangular marketing experience, from client service to the final product.

Our Mission:

- To strive for the best client service possible.
- To offer a truly octangular marketing experience.



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OUR PLEDGE

As a service-orientated business, **Double Option** recognises that our very existence depends on how well we meet the expectations of our clients. We therefore pledge to provide a one-stop communication base, offering consolidated services and products in marketing and communication.

OUR BACKGROUND

Double Option was built on the strength of a team with a thorough understanding of the complexity of communication and marketing requirements. We offer superior skills and resources towards meeting the unique needs of our clients who realise that an investment in communication and marketing is vital to their future existence.

OUR STRENGTHS

Double Option boasts an extensive network and knowledge of the marketing and communication industry. The added availability of different expertise from a pool of associated companies enables **Double Option** to deliver quality services and products.

OUR VALUES

We strive to satisfy our clients with superior quality and service. We value speed, delivery, promptness, order and structuredness, courteous approach, humility and unquestionable sense of fairness.

OUR QUALITY

We provide our clients with the opportunity to concentrate on their core business by taking care of their communication requirements. Our staff are highly accomplished and passionate with both managerial and technical skills. They are dedicated to provide clients with the quality they deserve.

OUR DELIVERY

Our creed is to meet deadlines.

OUR SUPPORT

We cater for the needs of each client in a personal and professional manner. For our client's convenience our office is geared to offer support and advice.

OUR SOCIAL RESPONSIBILITY

Our social responsibility is taken seriously. When outsourcing tasks we give preference to previously disadvantaged companies, in line with the existing Black Economic Empowerment (BEE) objectives of the government and a variety of progressive and responsible institutions that seek to promote equity and economic development in South Africa.



GRAPHIC DESIGN

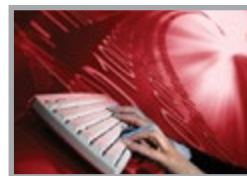
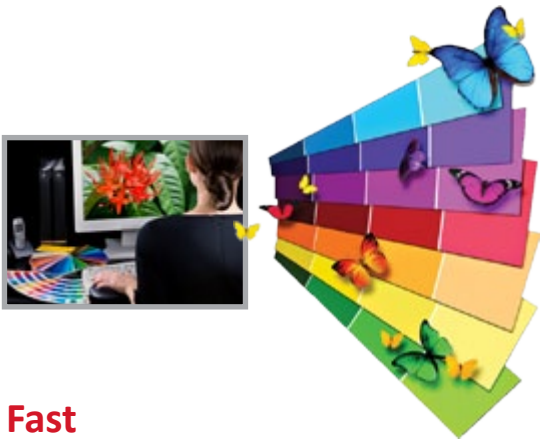
GRAPHIC DESIGN & LAYOUT

From logos and letterheads to magazines and annual reports. Double Option can design just about anything you require in the field of Desktop Publishing. From a simple one colour black and white flyer to a full colour magazine. We design, create and supply the finished artwork to you in the required format, ready for print.



**Logos | Corporate Identity | Profiles | Folders | Business Cards | Flyers
Posters | Newsletters | Annual Reports | Calendars | Banners | Stickers
Brochures | Invitations | Advertisements & General Printed Material**

WEBSITE DESIGN



**Fast
Professional
Affordable**

WEBSITE DESIGN & HOSTING

We offer a complete package, from the conceptualization, design and layout of your website through to development and hosting and just about everything else in-between.

Our aim is to develop a website that not only looks great but is functional and fits with your Corporate ID.

Cell: 082 765 9395, Tel: 012 653 3464, Fax: 0865 101 603, E-mail: design@doubleoption.co.za

www.doubleoption.co.za



PRINTING

SIGNAGE (Big Format Printing)

Banners / Flags / Digital Posters / Stickers & License Discs



DIGITAL PRINTING (Short-Run)

Digital Printing up to A3 / Semi-gloss finish / Low/high volume business cards / High quality gloss or matt Brochures / CD Covers / Labels / Invitations / Menus / Programmes



LITHO PRINTING (High Volume)

Magazines / Newsletters / Annual Reports / Strategic Overviews / Training Publications / Technical Manuals / Text Books / Leaflet / Flyers & Pamphlets / Foiling / Embossing

CUSTOM PRINTING

Personalised Labels / Letterheads & Envelopes / Calendars / Forms / NCR Books / Packaging / Paper Bags





PROMOTIONAL GIFTS

BRANDED CORPORATE & PROMOTIONAL GIFTS

Double Option has the best selection of Promotional and Corporate Gifts available in our catalogues.

Promotional gifts have become far more than just a growing trend in event marketing or just a tool for brand awareness. Companies are discovering that the benefits are widespread, allowing you to get your brand's name out there in the most appropriate and unique ways. Corporate products are a greatly effective way to reward, thank or inspire employees, customers or potential customers – while still educating and informing people about your brand. Take a look through our catalogues @ www.corporategiftspretoria.com

Your products can be Screen Printed, Pad Printed & Engraved with your Company Logo.



Our Products includes the following:

- Writing Instruments / Stationery
- Folders / Wallets / Notebooks
- Exclusive Gifts / USB's
- Desk Clocks / Calculators
- Manicure / Beauty / Toiletry Bags
- Conference / Laptops Bags
- Outdoor / Golf / Fitness
- Backpacks / Shopping Bags
- Travel Bags
- Tools / Knives / Keyrings
- Umbrellas / Caps
- Novelties / Give aways



To view our catalogues, please go to:

www.corporategiftspretoria.com



CORPORATE CLOTHING

BRANDED CORPORATE & PROMOTIONAL CLOTHING

Double Option has got the best selection of Promotional and Corporate Clothing available in our catalogues. From Brands like Barron Clothing, Altitude, Proactive to our Headwear Range. Take a look through our catalogues @ www.corporateclothingpretoria.com

Our Products Include:

T-shirts / Golf Shirts / Kidz Range / Lounge Shirts & Blouses / Leisure Wear / Jackets & Sweaters / Tracksuits / Trousers / Work Wear / Caps / Safety Shoes etc...

We can brand your Company Logo on your Clothing with Screen Printing, Embroidery or Heat Transfers.



To view our catalogues, please go to:

www.corporateclothingpretoria.com

BRANDING

- Screen Printing
- Embroidery
- Pad Printing
- Engraving
- Heat Transfers
- Doming
- Vinyl Stickers
- Etc...



Screen Printing

is a printing technique that uses a woven mesh to support an ink-blocking stencil to receive a desired image

Embroidery

is the handicraft of decorating fabric or other materials with needle and thread



Laser Engraving

is the practice of using lasers to mark objects. This is a very precise and clean method of Branding



Vinyl Stickers

are made of high quality vinyl sticker material, non fade, printed on PVC



Heat Transfers

is the practice of using heat to transfer vinyl cutouts to clothing garments

Pad Printing

is a process for reproducing text and image. A maximum of 2 colours can be printed. This process is very cost effective



Dome Decals

have been coated with a polyurethane solution making the decal more durable and attractive



Cell: 082 765 9395, Tel: 012 653 3464, Fax: 0865 101 603, E-mail: design@doubleoption.co.za

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CUSTOM MADE PRODUCTS



Packaging

Custom Printed Wrapping Paper, Gift Bags, Boxes, Ribbons



Awards

Medals, Trophies & Plaques



Foam Products

Visor Caps, Mouse pads, Coasters



Plastic Products

Water Bottles, Rulers, Keyrings, Stands etc



Badges & Tags

Name Badges, Plaques, Lanyards,
Plastic Name Tags etc



Fabric Products

Mats, Fleece Blankets, Table Cloths, Bar Mats etc

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SIGNAGE & VEHICLE BRANDING

- Banners & Flags
- Sign Boards
- Vehicle Branding
- Digital Posters
- Stickers & Vinyl Lettering
- Pop-up Displays
- Cut out lettering
- Lightboxes & Displays
- Gazebo's
- Etc...



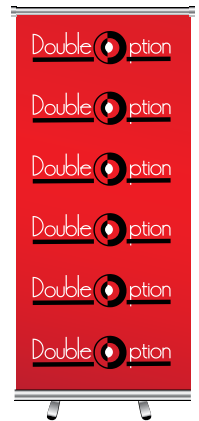
FOUNTAIN FLAGS TELESCOPIC

- 4.2m Height
- 4/5 Poles & Base



ROLL-UP BANNER EXECUTIVE STAND

- Non Curl PVC
- High Quality Print
- Includes Bag & Unit



ROLL-UP BANNER SILVER STAND

- Non Curl PVC
- High Quality Print
- Includes Bag & Unit



CURVED FABRIC BANNER WALL WITH WINGS

- Dye-Sublimation Print (Polytwirl Fabric)
- Aluminium Unit
- Includes print, bag & unit



FLAT FABRIC BANNER WALL

- Dye-Sublimation Print
- Polytwirl Fabric
- Includes print, bag & unit

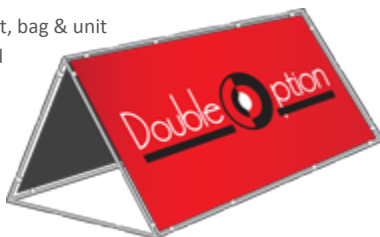


SHARFIN FLAG

- Dye-Sublimation Print
- Includes print, poles, bag and ground spike

A-FRAME

- PVC
- Includes print, bag & unit
- Double Sided



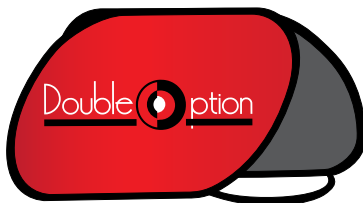
PORTABLE DISPLAY TABLE

- Length: 900mm
- Width: 480mm
- Height: 950mm



GAZEBO

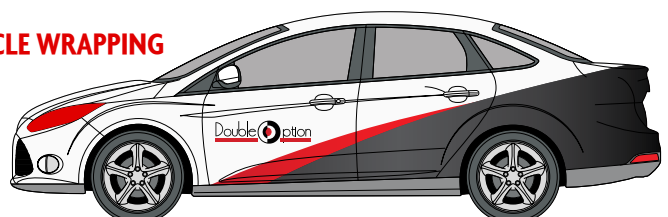
- Aluminium / Steel unit
- With Guarantee



POP-UP

- Dye-Sublimation Print
- Polytwirl Fabric
- Includes print, bag and unit
- Double Sided

VEHICLE WRAPPING



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EXHIBITIONS & EVENTS MANAGEMENT

- Exhibition Stands & Design
- Furniture & Equipment Hire
- Event Management
- Catering & Venue Sourcing
- RSVP Management
- Photography & Entertainment
- Etc...



Exhibition Stands & Design



**Event Management,
Catering & Venue Sourcing**



RSVP Service



Decorations & Entertainment



Display Stands



**Photography
Video & Multimedia**



Furniture & Equipment Hire



Red Carpets

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Tel: 012 653 3464 / 2300

Fax: 0865 101 603

Cell: 082 728 2580

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www.corporateclothingpretoria.com