



INVESTMENT PROPOSAL

IN MEDIA PRODUCTION



FUND UTILIZATION OPTION

1

OPTION

Establish **YOUTBE CHANNEL**

2

OPTION

MOVIE PRODUCTION

OPTION-01

- ESTABLISH THREE DIFFERENT CATEGORY YOUTBE CHANNEL
 - SONG BASED YOUTUBE CHANNEL
 - SHORT FILM BASED YOUTUBE CHANNEL
 - POLITICAL ADDA “A MIMICRY BASED YOUTUBE CHANNEL

OPTION-02

- MAKE A CONTENT ORIENTENT FILM.
 - TWO FILM IN A YEAR

ROAD MAP FOR A YEAR (YOUTUBE CHANNEL)

First Two Month

- Set up office
- Buy a post production unit
- Buy a Camera unit
- Build website and company registration

NEXT 6 MONTH

- Work on content development
- Develop bulk content for all three channel
- Channel creation and content uploading
- Record and shoot minimum 30 song.
- Develop and shoot minimum 20 short movies
- Shoot minimum a series on political mimicry

ROAD MAP FOR A YEAR

NEXT 8 -12 Month

- Run marketing campaign to garner viewer
- Hire a marketing executive for brand integration
- Simultaneously working on content development
- Speak to corporate for their brand video.

After 12 months

- Revenue generation will start
- Content will be your asset, it will generates revenue lifetime.

ROAD MAP FOR A YEAR (MOVIE PRODUCTION)

First Two Month

- Set up office
- Buy a post production unit
- Buy a Camera unit
- Build website and company registration

NEXT 6 MONTH

- We have two content oriented story.
 - Republic of INDIA (It's a story of 18 years boy who has become voter and want to cast his vote but their respective assembly NAXAL has passed a order "not to participate in voting")
 - DHOL (This is a story of a man whose life is DHOL and whole story evolve around this.

ROAD MAP FOR A YEAR (MOVIE PRODUCTION)

NEXT 3 Month

- Will complete post production of film

NEXT 6 MONTH

- Film will be submitted all festivals held world wide.
- REPUBLIC INDIA (has chance to go tax free because it's has social cause based movie.

RETURN ON INVESTMENT

OPTION-01 (YOUTUBE)

- INVESTMENT REQUIRE FOR A YEAR 1CR
- RETURN WILL GENERATED AFTER A YEAR AND GIVES REVENUE LIFETIME

OPTION-02 FILM PRODUCTION

- INVESTMENT REQUIRE FOR A YEAR 1.75CR
- RETURN IS NOT ASSURE
- WE HAVE SOME CONTACT IN UP GOVERNMENT WHERE YOU CAN GET SUBSIDY 75 LAKHS PER FILM
Total (75+75) = 1.5 CR

OTHER SOURCE OF REVENUE

Theatre, digital(NETFLIX /AMAZON PRIME) and TV right.

THANKS

JITENDRA KUMAR SINGH

M: +919768635503 | +917979893030

EMAIL: IMJIITENDRAA@GMAIL.COM
HI@PURPLEFILM.IN

WEBSITE: WWW.PURPLEFILM.IN

