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|  | 🞂***Benjamin Tyson***  2/36 West Lane  Forsyth, GA 77000, United States Tel# Home (555)-555-5555  Cellular (555)-555-55555 E-mail: email@example.com |

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|  | Objectives  A Senior Product Manager position or other related opportunity utilizing my extensive product managing expertise and demonstrated success in this field.  QualificationHighlights   * Good experience as Product Manager. * Proven record of achievement in e-commerce and product management with strong project management, marketing and web production skills. * Extremely effective in establishing product specifications, market positioning and pricing with focus on customer needs. * Proficient with MS Office Word, SAP, Excel & Outlook. * Remarkable ability to handle stressful situations and perform several tasks simultaneously   **Professional Experience**  **Product Manager 2008 to Present**  *Superb Products Inc.* GA   * Led a cross-functional team with representatives from manufacturing, customer service, technical service, quality, IT, sourcing, accounts receivable, logistics and shipping. * Managed and maintained corporate website, CRM, customer support and e-commerce systems. * Wrote and presented business cases for new products, target markets, and technologies. * Ensured the accuracy, quality, and timeliness of product deliverables, including scheduled ship date. * Set Product Strategy and often managed the product P&L. * Provided necessary management and accumulation for the multidisciplinary project associates   **Product Manager 2006 to 2008**  *Modern Corporation* GA   * Developed a new product feature and functionality in partnership with Engineering. * Participated and acted as the primary advocate of marketing on cross functional development teams. * Evaluated product performance and worked with senior management to make production related decisions. * Defined roles and responsibilities for each group to improve company processes and strengthen communication channels. * Created product quality test plans to determine product’s functionality and stability. * Developed and drove competitive marketing campaigns to ensure company’s market share and profitability.   Educational Background   * M.A., Business Administration 2006   *State University of Commerce* GA   * B.A., Economics 2004   *City College* GA  Relevant Skills   * Product Management * Product Design * Regulatory Compliance * Business Development * Strong Coordination * Product Positioning * Customer Research * Team Player * Problem Identification & Resolution * Decision Making * Strategic Relationships * Interpersonal & Communication Skills   **Awards**  Best Employee of the Year, Superb Products Inc, Forsyth, GA, 2009  References  Available upon request |

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